

PRESS RELEASE

PROMOS consult at Expo Real with new digitisation solutions for the real-estate industry

- **PROMOS consult, the specialist for digitisation in the real estate industry – with applications for every target group**
- **In the trade fair programme: presentations with experts relating to digital management and rentals**
- **easysquare: further live demonstrations on the leading real estate management networking platform**

Munich, 4 October 2022 – At this year's Expo Real, PROMOS consult, the leading IT service provider in the real estate industry, is presenting its innovations in digitisation processes together with customers and partners.

The demand for efficient, cost-saving and future-oriented administration is growing now more than ever. And not just for the big housing companies. The apps from easysquare, the PROMOS consult digitisation brand, are the ideal solution to support all actors in the real estate industry in their technical progress. The apps are ready to use immediately, offering a sophisticated range of features with a modern design and intuitive operation for the complete digitisation of professional real estate management.

The administrator app not only incorporates the experience gathered from over 20 years of business with large customers. It was also developed in cooperation with a pilot customer: the Barton Group is a fully integrated, family-run real estate investment firm based in Bonn that is active across Germany. In an exciting presentation, managing director Michael Hauenstein and PROMOS consult provide insights into the project, describe the technical solutions that were implemented and reveal how efficient digitisation can be. Hauenstein on the benefits of the digital solution: "The greatest added value is definitely the increased efficiency of classic processes for property managers, reduced administrative effort and simpler documentation with higher standards. The time required to obtain information has been greatly reduced."

This year, the focus is on rentals as well as administration. Digitising the rental process leads to tangible gains in efficiency for landlords. The easysquare portfolio also contains the right solution for special rental types. The informative live presentation "Digital commercial rentals with easysquare at MEAG" shows how easysquare takes account of the particular requirements for renting out commercial property. A real all-round solution is provided, including an economic assessment of offers, features for cooperation with estate agents and stacking plans.

Jens Kramer, CEO of PROMOS consult, summarises the focus of this year's fair and the wide range of easysquare solutions: "Our extensive portfolio and our networking make easysquare unique on the market. The offering is aimed at real estate managers: whether they manage their own portfolio or that of a third party, or handle residential properties, commercial properties or apartments, easysquare connects managers with both their service providers (e.g. craftspeople) and customers, including potential tenants, buyers, tenants and owners. With this interaction, our apps cover everything professional real estate managers need. With our expertise and decades of experience, we can also respond quickly to the latest developments. Political requirements, such as providing consumption data to tenants, can be implemented easily in our digital solutions. As a result, we are and will remain a strong, future-oriented and reliable IT partner at our customers' side."

Visit the PROMOS consult stand from 4–6 October 2022 at this year's Expo Real in Hall B1, Stand 010 in Munich. If you would like to book a discussion appointment at short notice, please e-mail veranstaltungen@promos-consult.de. You can find more information at https://www.openpromos.com/news_messen2022/.

An overview of the live presentations:

The cloud-based easysquare complete solution for digital property management

4 October 2022, 11 a.m., stand B1.010

With its administrator app, easysquare offers an all-round solution to support real estate management processes for greater economic efficiency and customer satisfaction. Ready to use immediately, it enables you to handle automatic processes effectively and thus save time and money.

Digital commercial rental with easysquare at MEAG

4 October 2022, 4 p.m., stand B1.010

How can the rental process for commercial space be optimised? Dan Costea, SAP RE-FX Module Responsible at MEAG, provides exclusive insights into the company and explains how the steps in the rental process were digitised and optimised with the easysquare platform.

Digital real estate management at the Barton Group

5 October 2022, 11 a.m., stand B1.010

The easysquare administrator app in practice – how to manage large and small real estate portfolios easily and cost-effectively. The Barton Group provides an example for the integration of a non-SAP ERP system. As a pilot customer, the group provides initial insights into the implementation of the solution and reports on its efficiency gains.



PROMOS.GT ready2 – the SAP® complete system out-of-the-box for the housing industry

5 October 2022, 1 p.m., stand B1.010

Are you looking for a new, future-proof and integrated ERP system for professional real estate management with rapid implementation rather than lengthy concept phases? You've found it in PROMOS.GT ready2, the preconfigured ERP template, ready-to-use for the housing industry.

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PROMOS consult:

PROMOS consult was founded in 1998 in Berlin and, with approximately 260 employees, is now among the largest IT companies specialising in real estate. PROMOS consult is an SAP system house and provides consultation, solution development and implementation and training, as well as a full portfolio of IT services and its own data centre. With easysquare, PROMOS provides a forward-looking cloud platform, which simplifies real-estate business processes through online portals and apps for property managers, tenants, potential tenants and service providers.

Press contact:

PROMOS consult
Projektmanagement, Organisation und Service GmbH
Claudia Metzke
Rungestraße 19
10179 Berlin
Tel. 030/ 24 31 17 282
Fax 030/ 24 31 17 729
Email redaktion@openpromos.com
www.openpromos.com