

Press release

Torsten Friedel becomes chief operations officer of PROMOS consult – Siegfried Döring leads department Business Development

Berlin, 22nd April 2015 – With effect from 1st April 2015 Torsten Friedel was appointed chief operations officer (COO) of PROMOS consult and in the future he will be responsible for the consulting. In the future, Siegfried Döring will lead the new segment of business development as the chief business development officer (CBDO) of PROMOS consult.

Since 2010 Torsten Friedel has worked as an SAP consultant at PROMOS consult. Most recently, he was heading the department business process engineering. Prior to PROMOS, he was the IT project manager at EUROVIA GmbH for more than 10 years. “Torsten Friedel complements the executive board of PROMOS consult perfectly with his excellent knowledge in business process optimisation and project management“, says Jens Kramer (founding shareholder and CEO of PROMOS consult).

In the future, Siegfried Döring will establish and lead the new segment business development, which gains importance increasingly. In this segment, he is responsible for strategic sales through partner companies, the development of new markets (business development) and the realisation of successful reference projects. “The structure of this segment documents the strategy of PROMOS to continuously develop its portfolio as a full-service provider in real estate industry. Thereby, we especially benefit from the long-term experience of Siegfried Döring“, adds Kramer.

In summary, the five-member Board of PROMOS consult is composed of Jens Kramer (CEO), Volker Schulz (CIO), Siegfried Döring (CBDO), Katharina Knorr (CFO) and Torsten Friedel (COO).

PROMOS consult GmbH

PROMOS consult GmbH was founded in 1998 and – besides its headquarters in Berlin is – located in Munster/Westphalia, Kassel and Dortmund. The company specialises in the development of software programs for the real estate industry based on SAP®. PROMOS offers consulting, solution development and implementation, training as well as a full range of IT services and its own data centre. With easysquare PROMOS offers a networking solution, which simplifies real estate business processes for object managers, tenants, prospects and service providers with web portals and iPhone/iPad-apps.

The PROMOS.FS Facility Services GmbH subsidiary in Dortmund offers concrete solutions that improve the quality of utilities statements and simplify the generation of documents – regardless of which meter reading service providers are involved and for the entire pool of assets.

PROMOS.REC real estate controlling GmbH, a subsidiary of PROMOS consult, offers consulting services and the conception, development, sales and management of software solutions in the areas of controlling, real estate portfolio management, risk and finance management with a focus on the real estate industry. Besides competent, professional consulting PROMOS.REC offers appropriate software solutions and gives strategic advice on the development of your IT-landscape.

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