

## **PROMOS group press release from 05/07/2014**

### **IMMOLOGIS GmbH and PROMOS consult merge**

- **IMMOLOGIS GmbH merges with its parent corporation on 15th April 2014**
- **IMMOLOGIS customers profit from uniform processes and a wide range of PROMOS know-how**

**Berlin** – IMMOLOGIS GmbH, the former subsidiary of PROMOS, is being merged with its parent corporation due to strategic and organisational reasons. As a consequence, IMMOLOGIS customers will profit especially from uniform and streamlined support processes. CEO Jens Kramer explains the decision as follows: “This integration gives us more time for our customers.”

The IMMOLOGIS brand remains unaffected. Mobile offerings, the online-platform and the iPhone/iPad app will still be operated under the name IMMOLOGIS.

After completing the full integration of IMMOLOGIS GmbH into the Berlin consulting and system house PROMOS, Ralf Seveneick, CEO, and his team will resign as planned. Jens Kramer: “We thank Mr. Seveneick for the successful cooperation. Mr. Seveneick has made a substantial contribution to the restructuring of the PROMOS group with a strategic focus on mobility and digitisation.”

The executive board has decided to appoint Jens Kramer as head of sales management with support from Markus Grube, the CEO of PROMOS.REC real estate controlling GmbH. The new sales structure connects the cooperation between the PROMOS consult and PROMOS.REC and is a step towards achieving the goal of strategic growth of the entire PROMOS group. Siegfried Döring, chief operation officer (COO), is responsible for the consulting and key account management departments. This creates a three-person board comprising Jens Kramer (CEO), Volker Schulz (CIO) and Siegfried Döring (COO).

## **PROMOS consult GmbH**

PROMOS consult GmbH was founded in 1998 and – besides its headquarters in Berlin is – located in Münster/Westphalia, Kassel, Dortmund and Vienna. The company specialises in the development of software programs for the real estate industry based on SAP®. PROMOS offers consulting, solution development and implementation, training as well as a full range of IT services and its own data centre. With easysquare PROMOS offers a networking solution, which simplifies real estate business processes for object managers, tenants, prospects and service providers with web portals and iPhone/iPad-apps.

The PROMOS.FS Facility Services GmbH subsidiary in Dortmund offers concrete solutions that improve the quality of utilities statements and simplify the generation of documents – regardless of which meter reading service providers are involved and for the entire pool of assets.

PROMOS.REC real estate controlling GmbH, a subsidiary of PROMOS consult, offers consulting services and the conception, development, sales and management of software solutions in the areas of controlling, real estate portfolio management, risk and finance management with a focus on the real estate industry. Besides competent, professional consulting PROMOS.REC offers appropriate software solutions and gives strategic advice on the development of your IT-landscape.

### **Press contact:**

PROMOS consult

Projektmanagement, Organisation und Service GmbH

Julia Franz

Rungestraße 19

10179 Berlin

Tel. 030/ 24 31 17 246

Fax 030/ 24 31 17 729

Email [julia.franz@promos-consult.de](mailto:julia.franz@promos-consult.de)

[www.openpromos.com](http://www.openpromos.com)

