

PRESS RELEASE

PROMOS consult expands digital event offering

- **Web seminars for customers and interested parties**
- **Broad range of topics**
- **Numerous enthusiastic participants already**

Berlin, 8 July 2020 – Within just a few weeks, the world has experienced a digital transformation. As an IT service provider in the housing industry, PROMOS consult has always been a pioneer when it comes to digitisation and has now expanded its online offering for customers with PROMOS web seminars.

This allows both existing customers and interested parties to quickly and easily update their own knowledge and get to know innovations. A broad range of topics is on offer, covering all the important topics relating to IT in the real-estate industry – everything from mobile solutions such as the change of tenant in easysquare or the software for heating and consumption costs statements EXAD 2.0 to overview seminars on structured management of construction projects in SAP® or on the new SAP Business Suite S/4HANA®. Participants can also get up to speed on current developments, such as the Berlin rent freeze or EU GDPR, and exchange information free of charge.

This form of concentrated information and communication with the PROMOS consulting experts has proven so useful that the demand is continuously increasing. Many participants expressed their enthusiasm, and PROMOS will continue updating and expanding the available seminars until the end of the year.

Jens Kramer, CEO of PROMOS consult, on the current development and the benefits of the online offering: “Corona has made us all more digital. What was initially seen as a loss, for example personal exchange at customer appointments or presence at events, has been replaced with new solutions. And we have discovered that neither the transfer of information nor creativity are lost. We are able to create efficient communication and ways of working via video conferences and online solutions. Our work reality and communication behaviour are changing and the acceptance of digital solutions is rising rapidly. The keen participation in our expanded range of web seminars with our experts confirms this. We will continue taking new routes for our customers, but of course we are still looking forward to seeing everyone in person again [laughs]”.

The entire PROMOS consult webinar range is available online at:
<https://www.openpromos.com/webinar/>



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PROMOS consult:

PROMOS consult was founded in 1998 in Berlin and, with approximately 250 employees, is now among the largest IT companies specialising in real estate. PROMOS consult is an SAP system house and provides consultation, solution development and implementation and training, as well as a full portfolio of IT services and its own data centre. With easysquare, PROMOS provides a forward-looking cloud platform, which simplifies real-estate business processes through online portals and apps for property managers, tenants, potential tenants and service providers.

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