

## **Press release**

### **PROMOS consult presents digitisation strategies for the real-estate industry at Expo Real**

- **S/4HANA® product rollouts unsurpassed in the real-estate industry**
- **Invitation to expert discussion with SAP regarding the transition to S/4HANA® in Hall B1, Stand Number 011**
- **Further live demonstrations of the digitisation solution easysquare on the trade fair programme**

**Munich, 8 October 2018** – Over the past years, PROMOS consult has become established as a leading expert for the migration to S/4HANA® in the real-estate industry through renowned references. With a current total of more than 100,000 administrative units and 990 HANA users, the Berlin-based system house is the number one when it comes to converting to the new SAP technology. At this year's Expo Real, PROMOS consult will be presenting its best practices from rollouts in the industry.

With S/4HANA®, SAP supplies the latest generation of its Business Suite, which will entirely replace the current SAP® ERP by 2025. So, over the coming years, SAP customers in the real-estate industry will primarily be dealing with preparing for and transitioning to the new product.

“The ERP system is at the heart of any company, so a system change feels like open-heart surgery. As a consultancy company, we view our task as being to involve customers and interested parties in the dialogue at an early stage and initiate the necessary preparations for the transformation process. That's why we're using this year's trade fair appearance at Europe's largest specialist real-estate trade fair for an expert discussion on this topic,” says Thoralf Beyer, Chief Sales Manager at PROMOS consult and a podium speaker, announcing the presentation at the stand.

Marc Hoffmann, Product Owner at SAP, and he will be answering questions from all interested visitors to the stand in the Q&A round “Meet the expert – are you ready for the SAP S/4HANA® transformation?”.

As well as the technological ERP core, the focus is on the process-optimised management of real-estate holdings. “From property management and letting to tenant communication – with our digital solutions, bundled under the easysquare brand, we raise digital management to a new level,” says Jens Kramer, CEO of PROMOS consult, enthusiastically.

In his live demonstrations, he will once again prove the solution diversity and product maturity of the easysquare apps. "The easysquare app family is special because our solutions think our customers' business processes through to the end, right into the depths of the ERP system. A high level of automation, the transfer of tasks, for instance to tenants themselves, and the consistent simplification of the processes provide decisive gains in efficiency. It's an absolute win-win situation for everyone involved in the rental process! Experience gained over 20 years gives our services a significant head-start compared with other providers," Mr Kramer continues.

Visit the PROMOS consult stand from 8–10 October 2018 at this year's Expo Real in Hall B1, Stand 011 in Munich. If you would like to book a discussion appointment at short notice, please e-mail [veranstaltungen@promos-consult.de](mailto:veranstaltungen@promos-consult.de).

You can find more information at [www.openpromos.de/exporeal2018](http://www.openpromos.de/exporeal2018)

**PROMOS consult:**

PROMOS consult was founded in 1998 in Berlin and, with approximately 200 employees, is now among the largest IT companies specialising in real estate. PROMOS consult is an SAP system house and provides consultation, solution development and implementation and training, as well as a full portfolio of IT services and its own data centre. With easysquare, PROMOS provides a forward-looking cloud platform, which simplifies real-estate business processes through online portals and apps for property managers, tenants, potential tenants and service providers.

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