

PRESSEMITTEILUNG

PROMOS consult announces future-oriented personnel changes: Elena Wollscheid and Erik Walter, known for their industry access, take over operational management causing the sector to take note

Berlin, September 18, 2024 – The market for real estate software solutions is undergoing rapid change: acquisitions, mergers, and uncertainties are causing nervousness among many decision-makers in the real estate industry. While other providers create confusion, PROMOS consult is focusing on clear growth impulses and proactive measures to strengthen its market leadership. As an independent IT service provider for the last 25 years, PROMOS stands for stability and innovation – and is planning its next major steps.

New Head of Sales brings fresh momentum

To underscore growth in a changing market environment, PROMOS is pleased to announce the appointment of Stefan Klotz, an experienced market expert. Klotz previously worked at Haufe Group, bringing extensive industry experience to this position. As Head of Sales, he will play an essential role in expanding existing customer relationships and tapping into new market segments. "Stefan brings a deep understanding of our customers' needs. With his expertise, we are well positioned to further strengthen our market position," explains Jens Kramer, Co-Founder of PROMOS consult. "This is a strategically important step for successful growth in a dynamic environment."

Generational Shift Challenge: PROMOS leads the way with new managing directors

The management team is strengthened by the appointment of two experienced top performers: Elena Wollscheid and Erik Walter will assume operational responsibility moving forward. Both bring fresh ideas and represent the internal talent pipeline that PROMOS consistently nurtures. They will be supported by Jens Kramer, Volker Schulz, and Katharina Knorr, who will continue to advise customers and the operational management as members of the newly formed Advisory Board. "We have known and valued Elena and Erik for many years, and we are delighted to see two trusted faces now at the helm. They have grown with PROMOS and embody our values in a unique way. We trust that PROMOS consult's future growth is in safe hands," Jens Kramer further commented.

Efficiency and innovation driving growth

With the "PROMOS2030" project, the company reinforces its commitment to maintaining leadership in the coming years. A core element of this is improving customer service through more efficient internal structures. PROMOS consult continues to evolve as a service provider and employer: "By centralising professional training in Consulting and Development, we will further enhance the quality of our offerings," emphasised Erik Walter. "In times of skills shortages, PROMOS consult's ability to train employees is a significant strength that we aim to expand," added Elena Wollscheid.

Fresh leadership for next growth phase

Elena Wollscheid and Erik Walter represent a proactive generational shift. Both started their careers at PROMOS as students and have steadily progressed through various consulting and management positions. Their appointments demonstrate PROMOS consult's commitment to providing opportunities for employees and leaders at all levels. For PROMOS clients, this ensures the continuing stability of a long-term partner.

With these personnel and organisational changes setting the course, PROMOS consult not only demonstrates strength and independence in a dynamic market environment but also positions itself proactively for further growth and long-term success. Elena Wollscheid and Erik Walter see significant potential: "Our clients expect more than just stability – they want innovative solutions and a partner who understands their needs. With our range of services, solutions, and partner network, we offer a comprehensive approach tailored to our industry."

About PROMOS consult:

PROMOS consult was founded in 1998 in Berlin and today, with approximately 270 employees, ranks among the largest IT companies specialising in the real estate industry. PROMOS consult is an SAP systems company and a Planon partner. Through consulting, solution development, training, and full-service IT services with its own data centre, PROMOS consult offers comprehensive digitalisation and process optimisation to the real estate industry. With easysquare, PROMOS has a pioneering cloud platform that simplifies real estate business processes through online portals and apps for property managers, tenants, prospects, and service providers.

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