

## **Press release**

### **Digital Housing and monthly utility statements are possible for tenants**

- **At the OpenPromos Anwenderforum experts confirm demands for smart home solutions are increasing**
- **Consumers have high expectations on cost savings and transparency**
- **Trend on “Digital Housing“ is unstoppable**
- **easysquare platform creates necessary network**

**Berlin, 5<sup>th</sup> of November 2015** – Within the 12<sup>th</sup> user forum of PROMOS consult perspectives for smart home solutions were shown, which make tomorrow's intelligent housing possible. In times of rising rents and utility costs expectations of consumers regarding cost savings and transparency within housing costs as well as the pressure laying on the housing industry keep increasing. By reference to concrete technology and systems experts were shown how daily routines in the apartment can be automated in the future.

“The trend on digital housing is growing and from my point of view it is no longer reversible. That's what landlords need to focus on”, says Jens Kramer, founding shareholder and CEO of PROMOS consult.

Thereby the focus is on the raise of housing and living quality, safety and efficient energy consumption at private home. The network of the areas energy efficiency, life supporting assistant systems and service portals require a mutual information infrastructure. With the easysquare platform PROMOS consult offers a networking solution, which combines all areas with another and which can be a solution for the consumption demands.

“A great wish of the consumers is to be able to watch, monitor and control their own energy consumption in a better way. Thanks to the connection to settlement service providers and managers we can provide the tenant with a monthly utility statement via easysquare, which contains of a euro based value. Because for most of the tenants this information is a much more descriptive term than e. g. ‘consumption in kilowatt hour per square metre and year’. This way we create more transparency by the use of new technology and we go towards a reduction of overall costs of the household energy supply”, so Kramer.

With more than 100 participants the OpenPromos Anwenderforum has become a stable event in the real estate industry. The 13<sup>th</sup> OpenPromos Anwenderforum will take place on the 29<sup>th</sup> and 30<sup>th</sup> of March 2017 in Berlin.

**About easysquare**

Easysquare is a unique networking solution that connects all those involved in the real estate business with one another. Mobile processes can be managed comfortably and can be connected to customer, prospect and service portals thanks to easysquare mobile. The easysquare services can be integrated into the central processes of the ERP-system. The access to the easysquare platform is possible with the customary devices – with the native easysquare app for the iPhone/iPad and the easysquare WebApp for PC and smartphone. The native app is available for free at the App Store.

**PROMOS consult GmbH**

PROMOS consult GmbH was founded in 1998 and – besides its headquarters in Berlin is – located in Munster/Westphalia, Kassel and Dortmund. The company specialises in the development of software programs for the real estate industry based on SAP®. PROMOS offers consulting, solution development and implementation, training as well as a full range of IT services and its own data centre. With easysquare PROMOS offers a networking solution, which simplifies real estate business processes for object managers, tenants, prospects and service providers with web portals and iPhone/iPad-apps.

The PROMOS.FS Facility Services GmbH subsidiary in Dortmund offers concrete solutions that improve the quality of utilities statements and simplify the generation of documents – regardless of which meter reading service providers are involved and for the entire pool of assets.

PROMOS.REC real estate controlling GmbH, a subsidiary of PROMOS consult, offers consulting services and the conception, development, sales and management of software solutions in the areas of controlling, real estate portfolio management, risk and finance management with a focus on the real estate industry. Besides competent, professional consulting PROMOS.REC offers appropriate software solutions and gives strategic advice on the development of your IT-landscape.

**Press contact:**

PROMOS consult

Projektmanagement, Organisation und Service GmbH

Julia Franz

Rungestraße 19

10179 Berlin

Tel. 030/ 24 31 17 246

Fax 030/ 24 31 17 729

Email [redaktion@openpromos.com](mailto:redaktion@openpromos.com)

[www.openpromos.com](http://www.openpromos.com)

